



Journal *of*  
Sports Therapy

<p><b>Mission:</b> JST aims to be an internationally recognised, scholarly, peer reviewed journal for sports therapists and other healthcare and research communities in order to advance musculoskeletal and sports related best practice.</p>	
Goals	Objectives
<p><b>1</b> JST will expand access to evidence and best practice via internet-based resource</p>	<p>Increase awareness of JST online to improve website traffic</p> <p>Develop a plan to staff and implement web-based initiatives</p> <p>Improve accessibility to Journal manuscripts / articles</p> <p>Increase availability of online media</p>
<p><b>2</b> JST content will advance and influence the diverse practice of sports therapists and others in the musculoskeletal healthcare and research communities.</p>	<p>Increase awareness of the value of different types of research to Practice</p> <p>Develop new content based on advances in musculoskeletal practice</p> <p>Develop and respond to new opportunities for innovative delivery of material</p>
<p><b>3</b> JST will seek to objectively examine the effectiveness and utility of various interventions within exercise and sports related healthcare.</p>	<p>Disseminate information to all constituents in a timely, and effective manner</p> <p>Disseminate information to Editorial Review Board members in a timely, frequent, and effective manner</p>
<p><b>4</b> JST will expand its subscriber, reader, author, editorial, and promotional bases.</p>	<p>Expand and develop products and a marketing plan for consumers of sports Therapy</p> <p>Establish links with international partnerships</p> <p>Establish links with research grant/funding recipients about submitting manuscripts to JST</p> <p>Initiate and expand subscriptions to UK and international sport therapy (and similar) education programmes</p> <p>Establish relationship with others about JST</p>